I Mina'trentai Ocho Na Liheslaturan Guåhan
BILL STATUS

BILL NO.	SPONSOR	TITLE	DATE INTRODUCED	DATE REFERRED	CMTE REFERRED	FISCAL NOTES	PUBLIC HEARING DATE	DATE COMMITTEE REPORT FILED	NOTES
387-38 (LS)	Committee on Child Welfare, Youth Affairs, Senior Citizens, Women's Affairs, Disability Services, the Arts, Culture, Historic Preservation and Hagåtña Restoration by request of *I Kongressun Manhoben Guåhan* , the Guam Youth Congress, in accordance with 2 GCA § 7102	AN ACT TO *ADD* A NEW § 77134 TO CHAPTER 77, TITLE 21, GUAM CODE ANNOTATED, TO ESTABLISH THE "GUAM YOUTH TOURISM AMBASSADOR PROGRAM" TO TRAIN STUDENTS AS VOLUNTEER TOURISM AMBASSADORS AND SUPPORT THE DEVELOPMENT OF GUAM'S TOURISM INDUSTRY.	10/15/26 2:31 p.m. ^10/28/26 10:50 a.m.						

I MINA'TRENTAI OCHO NA LIHESLATURAN GUÅHAN
2026 (SECOND) Regular Session

Bill No. 387-38 (LS)

Introduced by:

Committee on Child Welfare, Youth Affairs, Senior Citizens, Women's Affairs, Disability Services, the Arts, Culture, Historic Preservation and *Hagåtña* Restoration
by request of *I Kongressun Manhoben Guåhan*, the Guam Youth Congress, in accordance with 2 GCA § 7102

AN ACT TO *ADD* A NEW § 77134 TO CHAPTER 77, TITLE 21, GUAM CODE ANNOTATED, TO ESTABLISH THE "GUAM YOUTH TOURISM AMBASSADOR PROGRAM" TO TRAIN STUDENTS AS VOLUNTEER TOURISM AMBASSADORS AND SUPPORT THE DEVELOPMENT OF GUAM'S TOURISM INDUSTRY.

BE IT ENACTED BY THE PEOPLE OF GUAM:

Section 1. Legislative Intent and Purpose. *I Liheslaturan Guåhan* finds that Guam's tourism industry is the largest contributor to the island's economy and plays a critical role in shaping global perceptions of our culture, people, and environment. As Guam works to strengthen its tourism sector, there is a growing need for culturally knowledgeable, service-minded, multilingual ambassadors who can support parks, visitor centers, museums, and heritage sites.

I Liheslatura further finds that Guam's youth are Uniquely positioned to help strengthen the island's tourism identity. By empowering high school and college

students to participate in structured tourism service programs, Guam can train the next generation of leaders in hospitality, cultural preservation, environmental stewardship, public communication, and foreign-language interaction.

I Liheslatura further finds that establishing the "Guam Youth Tourism Ambassador Program" will create a coordinated system where students can volunteer or intern as trained ambassadors at historical parks, cultural sites, museums, beaches, village festivals, and tourism events. The program will provide special training, including optional language instruction in Korean, Japanese, and Mandarin, to prepare participants for real visitor interaction. Students will earn community service hours, certificates, internship credit, and experiential learning that will support future academic and career opportunities. This Act strengthens Guam's tourism workforce while empowering youth with real skills, cultural pride, and leadership development.

Section 2. A new § 77134 is hereby added to Chapter 77, Title 21, Guam Code Annotated, to read as follows:

"§ 77134. Guam Youth Tourism Ambassador Program.

(a) The Department of Parks and Recreation (DPR), in partnership with the Guam Visitors Bureau (GVB) and the Guam Youth Congress, shall establish and administer the Guam Youth Tourism Ambassador Program.

(b) Eligible participants include:

(1) High school students (public, private, charter);

(2) Guam Youth Congress members;

(3) College students seeking tourism, culture, or public service experience.

(c) Program components shall include:

(1) Tourism ambassador training, including: visitor interaction etiquette, cultural knowledge of Guam's history and heritage sites, and basic environmental stewardship lessons;

(2) Placement of ambassadors at parks and recreation areas, museums and cultural sites, visitor centers, village festivals and municipal events, tourism conventions or special events; and

(3) Student benefits, including: earned community service hours, certificates, and internship credits.

(d) For participation GVB and DPR may issue official Ambassador ID badges, uniforms, and training materials as needed. The program shall not require monetary compensation for student participants; however, participating students shall receive recognition awards and documented service records.

(e) DPR, in partnership with the Guam Visitors Bureau (GVB), may provide annual grants of up to Ten Thousand Dollars ($10,000) per year to support ambassador training, language courses, volunteer materials, uniforms, and event deployment costs. The grants authorized under this Section shall be funded through appropriations made from the Tourist Attraction Fund (TAF) to GVB for this purpose. Funds allocated under this Act shall not be transferred or reprogrammed for any other purpose."

Section 3. Administration. DPR shall oversee program coordination, training schedules, site assignments, and performance monitoring. GVB shall support tourism expertise, language curricula, and visitor engagement strategies. Annual program reports shall be submitted to *I Liheslaturan Guåhan* and *I Kongressun Manhoben Guåhan* on a quarterly basis until all funds are expended.

Section 4. Severability. If any provision of this Act or its application to

any person or circumstance is found to be invalid or inorganic, such invalidity shall not affect other provisions or applications of this Act that can be given effect without the invalid provision or application, and to this end the provisions of this Act are severable.

Section 5. Effective Date. This Act shall be effective upon enactment.